

Viktor Lanneld

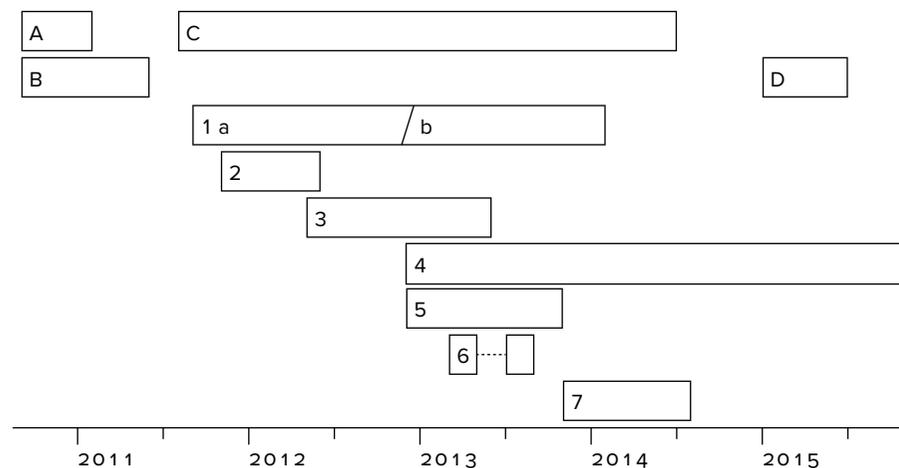


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Graphic designer from Gothenburg with an eye for form, a mind for function and sense for bringing the two together. Loves art, interior design and extreme sports. Among other things. More info on my website or call!

Education

D	Design for sustainable development	Malmö University – Malmö	30 ECTS
C	Bachelor degree in Graphic design & Communication	Linköping University – Norrköping	180 ECTS
B	Graphic design & Webdesign	Kristianstad University – Online	30 ECTS
A	Graphic design, newspaper- and magazine design	Mid Sweden University – Online	30 ECTS
X	Science program: Mathematics and computer science	Polhem secondary school – Gothenburg	



Work experience

7	GDK-sektionen Norrköping	Project manager and Art Director for the university program Graphic Design & Communications website. Responsible for planning and executing everything from function to form. Unpaid.
6	allautbildare.se Göteborg	Internship and later a job as graphic and web designer. Redesigned their entire identity including logotype, website and marketing material together with in-house Art Director Jenny Wallhoff.
5	Stadium Norrköping	Online marketing designer. Part-time job designing external online marketing, mostly Flash banners and newsletters.
4	Own company +	Started my own company to be able to do freelance and consulting jobs and receive missions in the fields of web, branding and graphic design.
3	Kårtidningen Lithanian + Norrköping	Layout designer. Together with two other students we designed and edited the student union LinTek's magazine. Also involved in other editorial work such as planning, writing and illustration. Unpaid.
2	BEAT'12 + Norrköping	Junior Art Director and layout manager in group of other students who designed logotype, graphic identity and all marketing material for a brand new music festival by the students' union LinTek. I led the work with all printed collateral including posters, banners, flyers, folders and a magazine as well as material for social media. Unpaid.
1	a Kårhuset Trappan + b Fabriken + Norrköping	Art Director. Managed together with other a group of other students all marketing for Trappan, the students' union building in Norrköping. Later marketing manager and AD for the nightclub Fabriken. Unpaid.
0	MAX, Senab, KFUM Örebro, Göteborgs Skyltmakeri, Q Parks, Burger King, NCC	Experience from many other fields of work in Sweden and abroad. Among others: restaurant clerk/chef, furniture fitter, camp leader, sign maker, snow park builder and carpenter.

+ See my portfolio at lanneld.com

References on request.

